

REGENT BROADCASTING OF UTICA/ROME, INC. STANDARD RULES

REVISED 4/7/2009

INCLUDING STATIONS: WFRG-FM, WLZW-FM, WIBX-AM, WODZ-FM

UNLESS OTHERWISE ACKNOWLEDGED, THESE RULES APPLY TO ALL PROMOTIONS BROADCAST OR OPERATED BY REGENT BROADCASTING OF UTICA/ROME, INC. VARIED ONLY AS CIRCUMSTANCES MAY REQUIRE. ALL PARTICIPANTS MUST AGREE TO ABIDE BY THESE RULES. THE SUBMISSION OF AN ENTRY SHALL BE DEEMED TO INDICATE ACCEPTANCE OF THESE RULES.

- ◆ Promotions are not open to employees or members of their immediate families (including spouse, parents, grandparents, children, brother, sisters, aunts, uncles, and cousins). No employee of any competing electronic media in the Utica/Rome metro is eligible to win any prizes from Regent Broadcasting of Utica/Rome, Inc. In any event, the decision of Regent Broadcasting of Utica/Rome, Inc. shall be final and legally binding.
- ◆ Our promotions are intended to simply be fun without the intention of creating legal relations. Entry does not create an enforceable contract.
- ◆ Unless otherwise stated, no purchase or payment of any kind is required. Entries must be received by the radio station before the closing date and/or time subject to the absolute discretion of Regent Broadcasting of Utica/Rome, Inc., late entries will not be considered.
- ◆ Where the prize may be won by a numbered caller or participant, the selection of the winning entrant will be at Regent Broadcasting of Utica/Rome, Inc.'s sole discretion.
- ◆ Regent Broadcasting of Utica/Rome, Inc. cannot be held responsible for any difficulty in communication with the radio station by telephone or other means.
- ◆ While every care will be taken, Regent Broadcasting of Utica/Rome, Inc. cannot be held responsible for the non-delivery, delay, or loss of an entry. Proof of posting is not accepted as proof of delivery. The decision of Regent Broadcasting of Utica/Rome, Inc. as to acceptance of an entry shall be final.
- ◆ All entries become the property of Regent Broadcasting of Utica/Rome, Inc. and cannot be returned (unless other wise stated).
- ◆ Entrants agree to their name and hometown being published on the air and elsewhere. They agree to their participation being broadcast, recorded and repeated.
- ◆ Only the stated prize(s) may be won. There will not be a cash or prize alternative to the stated prize. All prizes won are non-transferable. Cash prizes will be paid by check payable to winning individual. Regent Broadcasting of Utica/Rome, Inc. will not be responsible for any lost or misappropriated check.

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- ◆ In the event of the stated prize becoming unavailable Regent Broadcasting of Utica/Rome, Inc. will arrange the supply of an appropriate, alternative prize of similar value at Regent Broadcasting of Utica/Rome, Inc.'s discretion.
- ◆ A prize will not be awarded to a person who, for any reason, would not be allowed by law to purchase or use the prize where the supply to that person would be unlawful.
- ◆ Prizes may be won by individuals 18 years of age and older. Entrants outside such limits will be disqualified.
- ◆ Unless otherwise stated, only one winner per household, per 30 days for minor prizes valued under \$100. Major prizes, valued over \$100 or designated by Regent Broadcasting to be a "major prize", may be won once every 6 months.
- ◆ Regent Broadcasting of Utica/Rome, Inc. will notify the winner by broadcast, by telephone, or in writing of the arrangements for collection or delivery of the prize. Any prize not claimed and/or collected within 30 days of the first notification shall remain the property of Regent Broadcasting of Utica/Rome, Inc. to do with, as it considers fit. While Regent Broadcasting of Utica/Rome, Inc. will use its best endeavors to ensure that the actual winner receives prizes, they shall not be responsible for any failure to do so.
- ◆ Unless otherwise stated, all prizes must be collected at the station during regular business hours, Monday through Friday; 8AM-5PM.
- ◆ The decision of Regent Broadcasting of Utica/Rome, Inc. is final. No correspondence will be entered into concerning Regent Broadcasting of Utica/Rome, Inc.'s decisions or interpretation of the rules.
- ◆ Complaints about the operation (but not the judging) of the competition will be made in writing to the Operations Manager.
- ◆ Regent Broadcasting of Utica/Rome, Inc. reserves the right to reject claims or applications and to alter, amend or foreclose a promotion without prior notice.
- ◆ Any taxes: local, state, or federal due on items or cash won valued at \$600 or more are the sole responsibility of the winner.
- ◆ All winners must be from the central New York Region (75-mile radius from the station) located at 9418 River Road, Marcy, NY 13403.